

Pouches



- **Economic**
- **Films available to withstand rigors of mailing**
- **Films available to withstand pressures of magazine insertion**
- **Maximum graphic reproduction**
- **Large copy area**
- **Multiple pouches can connect together**
- **Great for regimen use of multiple products**
- **Provide maximum barrier protection for long shelf life**
- **Compatible with most liquid, semi-liquid, powder and granular products**
- **Die-cut to reproduce look of primary containers**
- **Create customized openings and orifices for specific applications**
- **Consumer accepted a popular sampling medium**



For over five decades, pouches (aka packettes or sachets) have been the most widely utilized and popular sampling vehicles. Pouches are inexpensive, provide excellent barrier protection, allow for maximum graphic reproduction, are versatility and ease of use.

Pouches are produced by form, fill and sealing printed high-barrier film material. The barrier protection maximizes the shelf life of your products.

A wide array of items can be packaged into pouches. Liquids and semi-liquids with viscosities from water to toothpaste can be filled in ranges between 1ml - 4 fl. ozs. And, pouches are also excellent for packaging powders, granular products, tablets, capsules and soft gels.

Pouches can be die-cut to replicate the shape of primary containers, create a directional-flow and look distinctive. Sachets can be grouped, by perforation, to present a regimen of one product or a group of several different products. They can contain retail hanger or butterfly holes and coupon headers.

The graphic capabilities of pouches are extensive using processes capable of accurately reproducing the most complicated graphics. lithograph, letterpress, flexography, and rotogravure are all available printing methods on flexible film material.