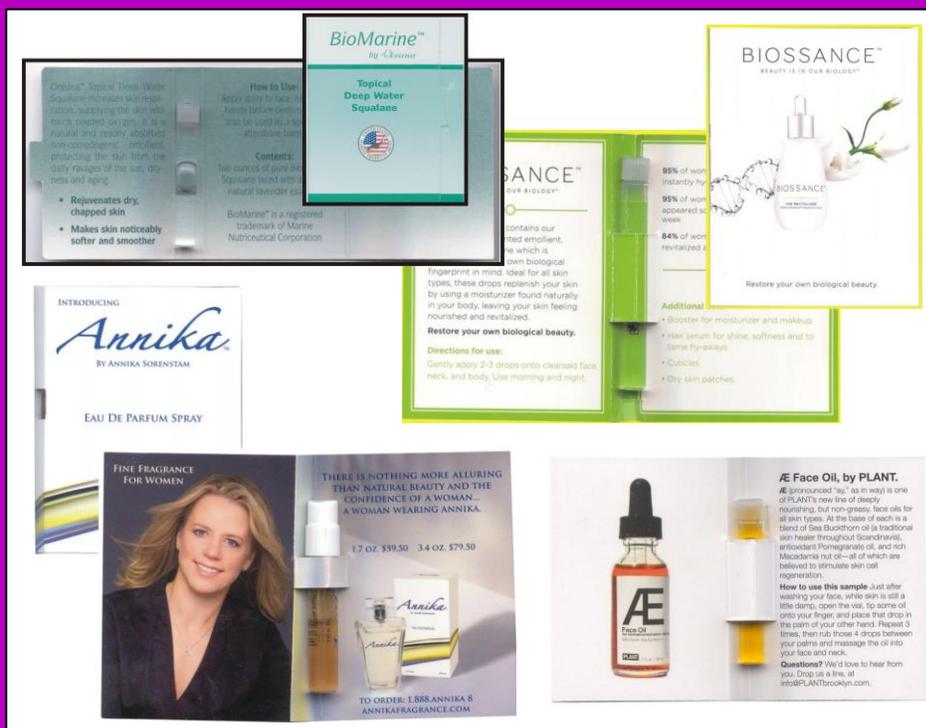


Vials on Sampler Cards



- Vial samplers are one of the most effective methods or sampling fragrances
- Vials can be fit with fragrance sprayers to add prestige to your sampling programs
- Vials provide great barrier protection for fragrances and other volatile products
- Vials can be decorated with your logo and product name
- Vials are easy to use
- Sampler cards, used to carry the vials, are useful marketing tools
- Sampler cards can be decorated with virtually any graphics
- Sampler cards can be incorporated with coupons, URL's , individual codes and other sample tracking systems
- Telmark provides a turnkey service (vial, card, filling assembly)



The glass or plastic dram vial has remained one of the most successful methods of sampling fragrances for the past hundred years. The reason is simple: physical application and actually wearing a fragrance is the most proven and effective way to convince a consumer to purchase the full-size product. IT'S THAT SIMPLE!!

There are many other benefits to vial samplers. They are relatively inexpensive, Vials are easy to use. They provide great barrier protection needed for fragrances and other volatile products. They allow the consumer to see the product. And, they can be decorated with the product name and logo.

Coupled with a sampler card, vial sampling has maximum impact. Sampler cards can tell a story, create graphic recognition with the product, be designed to contain coupons and other sample tracking methods, instruct or just add class to your promotion.

And, don't think that vials are only used for sampling fragrances. These versatile packages have also been used for face oils, serums, hair oil, deodorizers, essential oils, lubricants, cleansers, skin moisturizers, etc.

Please consider Telmark Packaging Corporation, in business for over twenty years, for all your vial sampling needs.